



Our Company and Yours: Become a Partner with KansasCityBallet

Nutcracker 2010

at the Music Hall

Dec 11 – 2:00 & 7:30 p.m.
 Dec 12 – 1:00 & 5:00 p.m.
 Dec 17 – 7:30 p.m.
 Dec 18 – 2:00 & 7:30 p.m.
 Dec 19 – 1:00 & 5:00 p.m.
 Dec 21 – 7:30 p.m.
 Dec 22 – 2:00 & 7:30 p.m.
 Dec 23 – 2:00 p.m.
 Dec 23 – 7:30 p.m.
 Dec 24 – 1:00 p.m.

Nutcracker Corporate Benefits at a Glance:

- Reach 95,000 patrons, subscribers and school parents
- Connect with an up-scale demographic
- Entertain clients and reward employees
- Make personal connections at VIP events and performances
- Brand your company with visibility in KCB print and other advertising
- Market your product or services
- Customize a benefit package to meet your company objectives

Benefits of Giving*

	Silver \$10,000 - \$24,999	Platinum \$25,000 - \$49,999	Diamond \$50,000+
Single Performance Tickets	8	12	20
Program Listing	●	●	●
Patrons' Society Membership (2)**	●	●	●
Link on KCB website donor list	●	●	●
Invitations to Ballet Events	●	●	●
E-News (logo & link inclusion)	●	●	●
Web site (logo & link inclusion)	●	●	●
On-site marketing options	●	●	●
Discounted Tickets	●	●	●
Theatre Lobby Banner Listing	●	●	●
Nutcracker Ticket Mailing Inserts	●	●	●
Program Ad		●	●
Print Advertising (logo inclusion)		●	●
Print Promotional Materials (logo inclusion)		●	●
Tickets (logo inclusion)		●	●
On-stage Acknowledgement		●	●
Sugar Plum Fairy Luncheon Table		●	●
Outdoor Billboard Advertising (logo inclusion)		●	●
Radio inclusions			●
Subscriber Mailing Inserts			●
Article in Pointe Newsletter (or enews)			●
Television (logo or name mention)			●
Additional Nutcracker Marketing Opportunities			●

*Please Note: The above benefits can be customized to meet your corporate marketing needs. Similar packages can be created for Outreach, School and other KCB programs & activities.

**Patrons' Society Membership includes: letter of acknowledgement, subscription to enewsletters, one invitation to exclusive working rehearsal, invitation to each opening night celebration, invitation to annual Ballet Ball, invitation to Patrons' Society events, invitation to destination trips and access to our VIP room at Ballet performances.